Bridge column starts

If you're an old hand at using the Blackwood convention in bridge, you may be able to play it even more adroitly after you've read Robert D. Rosenblum's weekly column, Better Bridge, distributed by Copley News Service and scheduled to begin appearing (date) in the (name of newspaper).

Rosenblum, who for many years has combined teaching with serious tournament competition, sketches for his readers some of the pitfalls to be avoided in using the Blackwood convention which dates back to 1933, when Easley Blackwood introduced his slam inquiry technique to the bridge table.

Rosenblum has a shelf full of proof that his tournament play has been fruitful, and his teaching goes back many years. Since 1968 he has been instructing amateur bridge enthusiasts through newspaper columns.

A Life Master of the American Contract Bridge League since 1964 and a member of the International Bridge Press Association, Rosenblum writes in easy-to-comprehend language that tells the reader what he or she needs to know to improve the technique of outwitting the foe.

His four-hand layouts are graphic and help the bridge player to understand better what Rosenblum's column is all about.

Watch for the first Better Bridge column in (name of newspaper).

May 15, 1975
(Photo: Robert Rosenblum)